

CHARLES & KEITH

PRESS RELEASE

SPRING INTO SPACE WITH CHARLES & KEITH'S SPRING 2025 COLLECTION

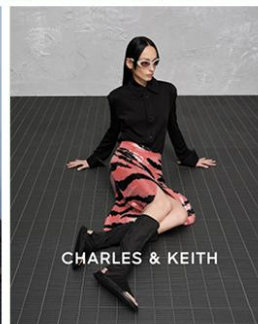
SINGAPORE, 11 February 2025 – CHARLES & KEITH unveils its Spring 2025 collection, a celebration of nature's vibrancy intertwined with modernity. Drawing inspiration from the harmonious fusion where organic beauty meets cutting-edge designs, this collection redefines spring essentials with a bold twist.

The Mesh Capsule introduces tech-inspired materials and textures, offering a tactile exploration of futurity. Translucent, lightweight fabrics lend an ethereal quality to the accessories, making them ideal for spring's fresh and optimistic vibe. Complementing these designs, the textured footwear showcases versatile silhouettes with subtle height and quilted finishes, offering both comfort and style. Available in classic black, dark brown, and a vibrant zesty light green, these shoes mirror the season's lively and adventurous energy while embracing soft, rounded profiles that celebrate fluidity and movement.

This season's product collection also reflects a balance of softness and strength, brought to life through metallic hardware juxtaposed against delicate, feminine silhouettes. Inspired by the resurgence of 90s grunge, the collection captures a rebellious spirit while remaining timeless. The Andromeda Chunky-Chain Bags, available in various sizes, feature striking metallic chains that add a dynamic statement to any ensemble. Carry each of these on its own or bring them out together where more is *definitely* more when it comes to the Andromeda totes. Intricately placed metal eyelet accents make a bold statement, evoking an industrial aesthetic across the collection. The iconic Petra shoulder bag is refreshed with the addition of an edgy grommet strap, contrasting its curved silhouette, while the Liv Grommet Hobo Bag elevates the trend further, with grommet details adorning its distinctive angular exterior. Whether carried on the shoulder or worn crossbody, the versatile drop length brings an effortless confidence to any look.

The brand will be launching an interactive TikTok filter, allowing customers to experience the collection in an immersive format. The new CHARLES & KEITH Spring 2025 collection will be available in retail stores and on CHARLESKEITH.COM from January 2025.

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Note to editors:

Discover the new CHARLES & KEITH Spring 2025 collection on [Dropbox](#).

About CHARLES & KEITH

Fashion label CHARLES & KEITH was established in 1996 with a vision to build a global brand that is self-assured and empowering, imparting confidence to all women.

From a single shoe shop in Singapore to an international network offering dynamic experiences across retail and online, CHARLES & KEITH is always consumer first and aims to unlock an aspirational brand experience that remains attainable. It creates collections – shoes, bags, eyewear, accessories and fashion jewellery – that enables women to express themselves.

Striving to make fashion more accessible and never compromising on creativity, the brand challenges the convention that fashion is for the few.